

MAC214 List of Questions

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Q1 News production is completed when the news get to the _____

- ☐ Reporters
- ☐ Editors
- ☐ Media audience
- ☐ Proof- readers

Q2 Communication is between the _____ and _____

- ☐ Journalist and media house
- ☐ Journalist and the source
- ☐ Journalist and the audience
- ☐ None of the above

Q3 Journalism is an act of _____

- ☐ Production
- ☐ Communication
- ☐ Decoration
- ☐ Manipulation

Q4 When was the 5Ws & H communication model propounded

- ☐ 1948
- ☐ 1984
- ☐ 1994
- ☐ 1949

Q5 The communication model, (who says what, where, when and how) was formulated by _____

- ☐ McQuail
- ☐ Schramm
- ☐ Ralph Akinfeleye
- ☐ Harold Lasswell

Q6 Public interest is not in one of these _____

- ☐ Detecting or exposing crime or a serious misdemeanour
- ☐ Protecting public health and safety
- ☐ Preventing the public from being misled by some statement or action of an individual or organisation
- ☐ None of the above

Q7 Investigative reporting also involves uncovering social, economic or cultural developments

- ☐ True
- ☐ False
- ☐ Doubtful
- ☐ All of the above

Q8 Proprietary interference, which is one of the limitations to investigative reporting means _____

- ☐ Reporters decisions on what to cover
- ☐ Media owners influence
- ☐ Public influence
- ☐ All of the above

Q9 Which of these is not a limitation to investigative reporting

- ☐ Media gatekeepers
- ☐ Political interference
- ☐ Economic constrains
- ☐ None of the above

Q10 If Nigerian government seized the license of a media house for engaging in investigative reporting, this limitation is under _____

- ☐ Economic influence
- ☐ Schramm
- ☐ Media gatekeepers

- ☐ Technological limitation





Q11 Many scholars have argued that news stories like myths do not tell it like it is but rather tell it like it _____

- ☐ Means
- ☐ Works
- ☐ Claims
- ☐ Plays

Q12 Narrators are to the myths while _____ are to the news story

- ☐ Journalist
- ☐ Authors
- ☐ Auditors
- ☐ Editors

Q13 Which concept views Negativity of news as an extension of the story telling tradition?

- ☐ Moemekas concept
- ☐ McBrides concept
- ☐ Lai Oshos concept
- ☐ Jacobs concept

Q14 In the news room, there is _____

- ☐ Fusion of functions
- ☐ Division of labour
- ☐ No function
- ☐ All of the above

Q15 Process of news manufacture means _____

- ☐ Source for news
- ☐ Production and packaging news subjects on time in a professional format
- ☐ Sending interesting news story to different media houses for consideration
- ☐ None of the above

Q16 Journalism is an act of _____

- ☐ Production
- ☐ Communication
- ☐ Decoration
- ☐ Manipulation

Q17 Who defined journalism as paid writing.... for public media with reference to actual and ongoing events of public relevance?

- ☐ Harcup
- ☐ Lai Osho
- ☐ Maquail
- ☐ Idowu Sobowale

Q18 The beginning of journalism in Nigeria could be traced to _____?

- ☐ Obafemi Awolowo
- ☐ Henry Townsend
- ☐ Owen Macaulay
- ☐ Lord Lugard

Q19 Where was the first newspaper in Nigeria founded?

- ☐ Abeokuta
- ☐ Calabar
- ☐ Ibadan
- ☐ Lagos

Q20 Anglo-African newspaper reigned between ____ and _____

- ☐ 1865 and 1890
- ☐ 1890 and 1899
- ☐ 1880 and 1885
- ☐ 1863 and 1865

Q21 Who sold Lagos Daily News to Herbert Macaulay

- ☐ Ernest Sesei Ikoli
- ☐ Victor Bababunmi
- ☐ Akinlade Caulcrick
- ☐ Nnamdi Azikiwe

Q22 Defamation through a notice falls under -----

- ☐ Libel
- ☐ Slander
- ☐ Vulgar Abuse
- ☐ Contempt of court

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- ☐ Henry Townsend
- ☐ Owen Macaulay
- ☐ Lord Lugard

Q26 If a media house lacks required media gadget to carry out investigative reporting, such media house is limited _____

- ☐ Politically
- ☐ Economically
- ☐ By skill man power
- ☐ Technologically

Q27 Why do the investigative reporters don't have access to official information

- ☐ They have limited access to official archives
- ☐ Official archives are sometimes poorly-maintained
- ☐ Official archives are sometimes subjected to official secrets or privacy laws
- ☐ All of the above

Q28 Investigative reporting endangers the life of journalists

- ☐ True
- ☐ False
- ☐ Doubtful
- ☐ None of the above

Q29 According to Osungbohun (1995), how many cases of attacks against journalists were recorded in 1991

- ☐ 1200
- ☐ 2065
- ☐ 1262
- ☐ 1506

Q30 How many cases were recorded in Africa out of the actual total cases of attacks against journalists in 1991

- ☐ 319
- ☐ 280
- ☐ 312
- ☐ 267

Q31 News production is completed when the news get to the _____

- ☐ Reporters
- ☐ Editors
- ☐ Media audience

- ☐ Proof- readers

Q32 Which of the dominant group and less dominant group enjoys media coverage and concentration pass the other?

- ☐ Less dominant groups
- ☐ They enjoy equal media concentration
- ☐ Dominant group
- ☐ None of them

Q33 The common sources of news are from

- ☐ The dominant groups
- ☐ The less dominant groups
- ☐ The socially powerless
- ☐ B and C above

Q34 In what way has globalisation affected news presentation?

- ☐ It makes censorship difficult
- ☐ It aid quick information dissemination
- ☐ It closes communication gap between people
- ☐ None of the above

Q35 International stations broadcast in almost every country through

- ☐ Satellite cables
- ☐ Computers
- ☐ Fax
- ☐ None of the above

Q36 Communication is between the _____ and _____

- ☐ Journalist and media house
- ☐ Journalist and the source
- ☐ Journalist and the audience
- ☐ None of the above

Q37 Who founded Lagos Observer

- ☐ Blackall Benjamin
- ☐ Robert Cambell
- ☐ Richard Blaze
- ☐ Nnamdi Azikiwe

Q38 When was West African Pilot founded

- ☐ 1937
- ☐ 1938
- ☐ 1939
- ☐ 1936

Q39 Journalism has a lot to do with the following laws except-----

- ☐ Law of of sedition
- ☐ Law of defamation
- ☐ Law of privacy
- ☐ Law of contract

Q40 What occurs when a journalist does not identify himself|herself as a reporter in obtaining information from a source is -----

- ☐ Misconception
- ☐ Misrepresentation
- ☐ Misdirection
- ☐ Bias

Q41 Which of these statements is appropriate

- ☐ Investigative journalism can be easily practiced under military government
- ☐ Investigative journalism can be easily practiced under Totalitarian government
- ☐ Investigative journalism can be easily practiced under democratic government
- ☐ None of the above

Q42 Investigative articles in many of Nigerian Newspaper during colonialism tended towards

- ☐ Economic growth
- ☒ Nationalism struggle
- ☐ Cultural development
- ☐ Technological advancement

Q43 Who sold Lagos Daily News to Herbert Macaulay

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Q44 James Bright Davies founded _____ in 1910

- ☐ Lagos daily News
- ☐ West African Pilot
- ☐ Lagos Weekly Record
- ☒ Nigerian Times

Q45 Journalism has a lot to do with the following laws except-----

- ☐ Law of of sedition
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- ☒ Law of contract

Q46 _____ is the concept that involves the ability of a journalist to give meaning to daily events and its effect or impact on the receiver and their future

- ☒ Interpretative reporting
- ☐ Intuitive reporting
- ☐ Imaginative reporting
- ☐ All of the above

Q47 All except one are alternative sources through which members of the public get fact other than from journalists

- ☐ Online information source
- ☐ Encyclopaedias
- ☐ Brochures
- ☒ All of the above

Q48 What makes a journalist differs from other source of information

- ☐ Journalists give information to the public
- ☐ Journalists cook stories to please the public
- ☒ Journalists present refined information in a narrative pattern
- ☐ All of the above

Q49 News is not an isolated incident but one inevitably link to a chain of important events

- ☐ True
- ☐ False
- ☐ Not sure
- ☒ None of the above

Q50 When does the mass media regarded as the servant of the public interest

- ☐ When mass media disseminate information to the public
- ☐ When media set agenda for the public
- ☐ When mass media is an organ of government
- ☒ When mass media shape public opinions by articulating their opinions

Q51 Ability of journalists to effectively interpret issues can be limited by all except one of the following

- ☐ Political
- ☐ Ownership
- ☐ Level of exposure
- ☒ All of the above

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- ☐ Slander
- ☐ Vulgar Abuse
- ☐ Contempt of court

Q58 Which of the following is a misnomer

- ☐ Ethics
- ☐ Law
- ☐ Theory
- ☐ Liberal press

Q59 Nearly all professions have ethics except Journalism

- ☐ True
- ☐ False
- ☐ Sometimes true
- ☐ Not sure

Q60 Which of the following determines interpretative nature of a journalist

- ☐ Training
- ☐ Socio-economic background
- ☐ None of the above
- ☐ All of the above

Q61 Strange occurrences fall under _____

- ☐ Straight news
- ☐ Unexpected news
- ☐ Minor news
- ☐ Major news expertise

Q62 _____ is a type of news that describes everyday events that journalists cover

- ☐ External
- ☐ Expected
- ☐ Unexpected
- ☐ Minor

Q63 Two major categories of news according to Burns (2002) are ____ and ____

- ☐ Expected and unexpected
- ☐ Straight and minor
- ☐ Major and local
- ☐ Internal and external

Q64 The major difference between what journalists write and what other writers write is that journalist write up is in ____ form

- ☐ Poetic
- ☐ News
- ☐ Letter
- ☐ Music

Q65 Many newspapers were shut down during military regime because they engaged in ____

- ☐ Fraud
- ☐ Obscenity
- ☐ Religious activities
- ☐ Investigative journalism

Q66 Mass media act as the middle man between the policy formulators and ____

- ☐ Media consumers
- ☐ The government
- ☐ Journalist
- ☐ None of the above

Q67 The two society presented by McNair where the role of the media as middleman aids communication are ____ and ____

- ☐ Competitive and qualitative
- ☐ Competitive and dominant
- ☐ Dominant and qualitative
- ☐ Majority and competitive

Q68 Modern capitalist dominated societies are characterised with ____

- ☐ Exploitation
- ☐ Injustice
- ☐ Inequality
- ☐ All of the above

Q69 Inequalities in capitalist dominated societies lead to ____

- ☐ Unification
- ☐ Representation
- ☐ Pressure orientation
- ☐ Social stratification

Q70 If government in power happens to seized the license of a media house for engaging in investigative reporting, such limitation could be said to fall under ____

- ☐ Economic influence
- ☐ Media Gatekeeping
- ☐ Technological Influence
- ☐ Political influence

Q71 International stations broadcast in almost every country through

- ☐ Satellite cables
- ☐ Computers
- ☐ Fax
- ☐ None of the above

Q72 What is the effect of exposing citizens of developing countries to the news items designed by international media houses on the developing countries

- ☐ It promotes their culture
- ☐ It watering down their values
- ☐ It develops their economy and education
- ☐ All of the above

Q73 Majority of the poor countries that do not have international voice can be found in which continent

- ☐ South America
- ☒ Africa
- ☐ North America
- ☐ Europe

Q74 International journalists are _____ in their interpretations of the local news

- ☐ Balanced
- ☒ Biased
- ☐ Moderate
- ☐ None of the above

Q75 One of the misconceptions of investigative reporting is that _____

- ☐ Journalists reveal scandals, shames and corrupt individuals
- ☐ Journalists hunt only the powerful people
- ☐ Journalists uncover secrets somebody wants to keep hidden
- ☒ None of the above

Q76 The communication model, (who says what, where, when and how) was formulated by ____

- ☐ McQuail
- ☐ Schramm
- ☐ Raph Akinfeleye
- ☒ Harold Lasswell

Q77 Investigative reporting is always presented in -----

- ☒ In-depth form
- ☐ Hard form
- ☐ Soft form
- ☐ Feature form

Q78 The major difference between journalistic write-up and other educational write-up is basically-----

- ☐ Style
- ☐ Law
- ☐ Terms
- ☒ News

Q79 -----refers to the presentation of news and unique activities that occur in the society

- ☐ Currency
- ☒ Novelty
- ☐ Proximity
- ☐ Conflict

Q80 The core term used frequently in this course is -----

- ☐ Reporting
- ☐ Interpretative
- ☒ Journalism
- ☐ Investigative